





Join us & co-create

- The Letter "J" in "Sri Lanka" to be part of the first ever human alphabet and the world's largest art project for charity
- NATIONAL AMBASSADOR represents ABC Charity in their home country along with all other ambassadors from around the world.
- Empower 500 kids and be part of raising 117,5 million USD for charity once the alphabet is complete
- Receive a unique and generous ROI package
- Get global exposure for a lifetime

National Ambassador

The National Ambassador SUPPORTS the project by:

- Quote to ABC Charity & why you support the cause
- Share valuable contacts, press and other connections
- Enroll 1 other national ambassadors that could help elevate the ABC Charity in the country so we raise more money to the national charities.

SHARES the project by:

- Sharing ABC Charity project in social media and announce the Ambassadorship.
- Share production location to engage local community
- After the picture is taken, share the letter in social media and in a newsletter to promote national benefiting charities
- Share future ABC Charity photos

"ABC Charity is a very important project"
- Archbishop Desmond Tutu



R.O.I.

In return event sponsors receives a NATIONAL AMBASSADOR PACKAGE:

- Profile exposure on abccharity.org
- Social-media content for storytelling
- ✓ Letter of Appreciation in A3 format worth \$500
- Ability to join and support the event

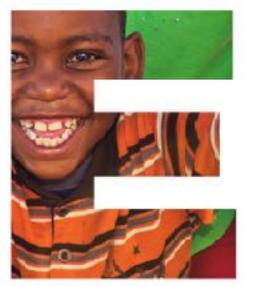
"What you do is very necessary for the world, not many people get to share the way you do"
- Pujya Swamiji, National Ambassador India





















#KINDISTHENEWCOOL