

A group of young women, likely students, are shown from the chest up, wearing white t-shirts. They are all making peace signs with their hands raised against a bright, sunny background. The women are smiling and looking upwards, creating a sense of joy and unity. The lighting is very bright, causing some lens flare effects.

ABCCharity

The World's Largest Art Project For Charity

Dear reader,

MEET THE CHILDREN BEHIND
THE FIRST EVER HUMAN ALPHABET.

Invitation to become a **NATIONAL
AMBASSADOR** for ABC Charity

J O I N



U S

Join us & co-create

- ✓ The Letter “J” in “Sri Lanka” to be part of the first ever human alphabet and the world's largest art project for charity
- ✓ **NATIONAL AMBASSADOR** - represents ABC Charity in their home country along with all other ambassadors from around the world.
- ✓ Empower 500 kids and be part of raising 117,5 million USD for charity once the alphabet is complete
- ✓ Receive a unique and generous ROI package
- ✓ Get global exposure for a lifetime

National Ambassador

The National Ambassador **SUPPORTS** the project by:

- ✓ Quote to ABC Charity & why you support the cause
- ✓ Share valuable contacts, press and other connections
- ✓ Enroll 1 other national ambassadors that could help elevate the ABC Charity in the country so we raise more money to the national charities.

SHARES the project by:

- ✓ Sharing ABC Charity project in social media and announce the Ambassadorship.
- ✓ Share production location to engage local community
- ✓ After the picture is taken, share the letter in social media and in a newsletter to promote national benefiting charities
- ✓ Share future ABC Charity photos

“ABC Charity is a very important project”
- Archbishop Desmond Tutu



R.O.I.

In return event sponsors receives a **NATIONAL AMBASSADOR PACKAGE:**

- ✓ Profile exposure on abccharity.org
- ✓ Social-media content for storytelling
- ✓ Letter of Appreciation in A3 format worth \$500
- ✓ Ability to join and support the event

“What you do is very necessary for the world, not many people get to share the way you do”
- Pujya Swamiji, National Ambassador India



KIND

STHE

NEWCOOL

#KINDISTHENEWCool